

'Unleashing the Power of Green'

*Funding Campaign
2024*



is inviting you to be a

DONOR

YOUR SUPPORT HELPS PROVIDE

- 1 ACCESS TO PLANT-BASED FOODS
- 2 FOOD, HEALTH & NUTRITION PROGRAMS.
- 3 GARDEN EDUCATIONAL PROGRAMS.
- 4 THE COMMUNITY GARDEN'S SPACE

Link to donor page: bit.ly/44VsL5h

DONOR LINKS

- *One-time Gift*: <https://square.link/u/O4Qo9vvG>
- *Steady Stream (Monthly)*: <https://square.link/u/DG8wdvo6>
- *Quarterly Sowing*: <https://square.link/u/WyUoabyv>

Other ways to support!

SPONSORSHIP & ADVERTISING

- *Unleashing the Power of Green Sponsorship page* - bit.ly/45URY1g
 - *Main Organization Sponsor* - bit.ly/3EIPk2D
 - *Year-Round Sponsor* - bit.ly/3EJw19g
 - *Garden Opportunity Empowerment Zones* - bit.ly/44UYnYW
- *Advertising* - bit.ly/3LsOjzg

BEAUTY'S COMMUNITY CORPORATION * 501 (C)(3)NONPROFIT * EIN 82-1939616

3201 Airline Dr. Houston, TX 77022 * (832) 910-8261 * donate@beautysgarden.org * www.beautyscommunitygarden.org



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Yvette Leno – President, Crys Himes – Vice President, Mallory Saxton – Secretary



An Invitation to be a Beauty's Community Garden Donor

Dear Potential Donor,

As part of Beauty's Community Garden's fundraising efforts, we're excited to introduce you to our annual, Unleashing the Power of Green Campaign. This campaign supports several initiatives that are making a root level impact in the community, from providing direct food access, to education on urban farming, nutrition, and healthy eating. The Independence Heights district, where Beauty's Community Garden resides, has evolved, over the years, into a community with limited nutritious fresh food access. This results in physical and mental wellbeing challenges and higher rates of chronic illness. Beauty's Community Garden has created a powerful symbol of unity and growth, and a peaceful retreat fostering a community spirit and environment around sustainable healthy living.

Today, we are reaching out to invite you to become a Beauty's Garden Donor. By making a one-time gift, monthly, or quarterly financial contribution, you can play a crucial role in maintaining our organization's efforts. Your generosity will allow us to continue hosting enriching events, conduct informative workshops, and, most importantly, keep the garden accessible and thriving.

Kindly consider contributing in one of the following ways:

1. **One-Time Gift:** A single donation of any amount helps us meet an immediate need.
2. **Steady Stream Donation (Monthly):** A steady stream of support allows us to maintain the organization, and plan ahead with assurance.
3. **Quarterly Sowing:** This regular contribution assists us in planning the organization's future programs, events and improvements.

With Your Help, Possibilities are Endless!

Join us in cultivating a healthier, greener, and more connected community. Let's sow the seeds of change together. To contribute, please follow our donation link bit.ly/44VsL5h to Beauty's Community Garden's donor page, or contact Yvette Leno on alternative methods of payment and donation questions at (832) 910-8261 donate@beautysgarden.org.

Thank you for considering this opportunity.

Best Regards,

A handwritten signature in black ink that reads "Yvette Leno".

Yvette Leno

Director/Founder

Beauty's Community Garden

(832) 910-8261

Donate@beautysgarden.org

www.BeautysCommunityGarden.org



ADVERTISING

Welcome to the opportunity to place an ad in the programs and handouts passed out to attendees who sign up for our year-round programs and events. Below are all the details (dimensions and pricing) you'll need to finalize your decision. We think you'll be happy with the options to choose a one-time or year-round advertising placements

in our Garden or Cooking Healthy programs. Once you are ready to submit your ad layout, complete the form below, and upload your file. Please make sure your advertising dimension corresponds to the size of your commitment. All details on file size, format and information is below.

- **Advertising example:** Each participant who signs up for our Healthy Cooking workshops receives a handout with information about the ingredients, the recipes, tips on the health benefits of the ingredients, and names of instructors, sponsors, and supporters. Your ad will be part of this handout. A sample of this handout and form to submit your ad is locate on the main Advertising page on our website at: <https://bit.ly/3rnzDuP>

DETAILS *When your advertising is complete, use the QR code or link to upload your ad artwork*



Ad Color & File requirements
BIT.LY/3RNZDUP

Artwork (color or black & white) should be High Resolution: 300 DPI, in format(s) .JPEG .PNG, PDF (no larger than 10mb)

PROGRAM

AD. PRICING

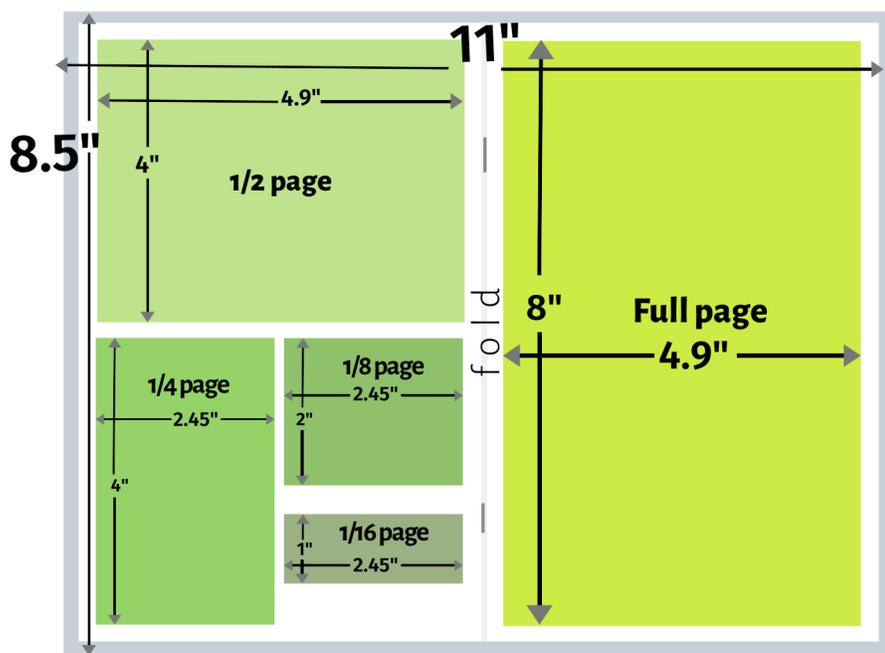
PER EACH YEAR-ROUND PROGRAM

- \$125 Full page (8" x 4.9")
- \$75 1/2 page (4" x 4.9")
- \$60 1/4 page (4" x 2.45")
- \$50 1/8 page (2" x 2.45")
- \$35 1/16 page (1" x 2.45")

COOKING HEALTHY & GARDEN PROGRAMS
AD PRICING

1 YEAR COMMITMENT (MIN 14 PROGRAMS)

- \$1,260 (\$90x14) Full page (8"x 4.9")
- \$910 (\$65x14) 1/2 page (4"x 4.9")
- \$700 (\$50x14) 1/4 page (4"x 2.45")
- \$560 (\$40x14) 1/8 page (2" x 2.45")
- \$420 (\$30x14) 1/16 page (1" x 2.45")



GARDEN PROGRAMS
AD. PRICING

1 YEAR COMMITMENT (MIN 7 PROGRAMS)

- \$630 (\$90x7) Full page (8"x 4.9")
- \$455 (\$65x7) 1/2 page (4"x 4.9")
- \$350 (\$50x7) 1/4 page (4"x 2.45")
- \$280 (\$40x7) 1/8 page (2" x 2.45")
- \$210 (\$30x7) 1/16 page (1" x 2.45")

COOKING HEALTHY PROGRAMS
AD PRICING

1 YEAR COMMITMENT (MIN 7 PROGRAMS)

- \$630 (\$90x7) Full page (8"x 4.9")
- \$455 (\$65x7) 1/2 page (4"x 4.9")
- \$350 (\$50x7) 1/4 page (4"x 2.45")
- \$280 (\$40x7) 1/8 page (2" x 2.45")
- \$210 (\$30x7) 1/16 page (1" x 2.45")

CLICK WEB PAGE LINK [BIT.LY/3RNZDUP](https://bit.ly/3rnzDuP) TO SECURE YOUR ADVERTISING SUBMISSION



Yes **HERE'S MY DONOR / ADVERTISING COMMITMENT**

Here 2 options to secure your Commitment

COMPLETE & SUBMIT THIS FORM TO:

- Email address: yvette@beautysgarden.org
- To arrange for other payments other than QR codes below, contact Yvette Leno.
- Pay via QR codes below or arrange for payment with Yvette Leno, yvette@beautysgarden.org - (832) 910-8261
- Advertising information Go to: <https://bit.ly/3LsOjzg>

COMPLETE OUR ONLINE DONOR FORM

- Go to: Website Donation page at <https://bit.ly/44VsL5h>
- If applicable, complete form to be recognized for donation.
- Pay via donation level listed on donation page OR arrange for payment with Yvette Leno, yvette@beautysgarden.org - (832) 910-8261
- Advertising information Go to: <https://bit.ly/3LsOjzg>

Check your Donorship Level or Advertising

One-time Gift:
<https://square.link/u/O4Qo9vvG>



Steady Stream: Monthly:
<https://square.link/u/DG8wdvo6>



Quarterly Sowing:
<https://square.link/u/WyUoabyv>



Advertising:
<https://square.link/u/hZnytZ5q>



Company Info

Donor/Company Name

Sponsor Contact Name

Street Address

City

State

Zip

Phone Number

Email Address

Donor Name as it should be listed for PRINT recognition

Website

Payment Commitment

Approved Amount: \$_____ Check the method of payment you expect to use

Payment Type: Check Square Pmt. link: <https://square.link/u/nOWloVAa> Invoice me Other_____

Payment Contact

Phone No.

Email

Signature

Print Name

Date